

# Seth M. Porter, MA, MLIS, DPA Candidate

## Princeton University Library

### EDUCATION

- West Chester University, West Chester, PA  
**Doctorate in Public Administration** 2019-2021
- University of Georgia, Athens, GA  
**Ph.D. coursework in Higher Education Administration**
- University of Alabama in Huntsville, Huntsville, AL  
**MA in Public Affairs and Policy**
- San Jose State University, San Jose, CA  
**MLIS in Library and Information Science**
- The University of Wyoming, Laramie, WY  
**BA in History**

### GRADUATE CERTIFICATES

- The Wharton School, University of Pennsylvania, Philadelphia PA  
**Certificate, Business Essentials for Executives**
- Georgia State University, Atlanta, GA  
**Executive Certificate in Project Management**

### RELEVANT EXPERIENCE

#### **Princeton University Library** · Princeton, NJ (5/2018-Present)

##### **Assistant Director of Digital Teaching, Learning, and Scholarship** · (12/2019-present)

Leader of a cross-functional digital teaching, learning, and scholarship department within Princeton University Library, and a member of library leadership—an AUL/AD level role.

- Responsible for oversight, planning, and direction of digital teaching, learning, and scholarship initiatives throughout the Princeton University Library system
- Oversight, development, management, and coordination of all library staff charged with digital library services such as online learning, LMS support, and digital publishing
- Coordinate the education technology services and programming across the PUL system

- Responsible for strategy formation around the use of education technology and digital initiatives in staff and talent development
- A member of leadership in both ITIMS and Scholarly Collections & Research Services divisions at PUL

**Head of Donald E. Stokes Library and Director of the Stokes Viz Hub** · (5/2018-present)

Successful director of the Donald E. Stokes Library and Research Center. Provide day-to-day and long term strategic and tactical leadership— including overall facilities, personnel, access, circulation, reserves, collections, programmatic, and budgetary oversight.

- Oversight, development and management of three professional librarians
- Oversight, development and management of seven FTE staff, two FTE term staff members, four data analysts post-docs, and 30+ part-time and student workers
- Oversee \$2.0+ million annual collection budget within Stokes Library
- Initiated, planned, designed, and implemented a \$290,000 redesign of Stokes Library
- Selector for a \$400,00+ annual collection budget for the Princeton School of Public and International Affairs (SPIA)
- Oversee subscription and access for 162 journals and seven daily newspapers
- Coordinate the reserve staff, processing, and collections for 100+ (SPIA) courses per semester
- Coordinate the circulation staff, processes, and policy development
- Leader of multiple cross-functional teams, tasked with creation and implementation of the PUL strategic plan; including design and implementation of a new performance management process
- Creator of the Stokes Viz Hub. A highly successful research visualization lab serving hundreds of students per semester through consultation and workshops focusing on data analysis, data visualization, and qualitative digital research methods

**Georgia Institute of Technology** · Atlanta, GA (2/2016-5/2018)

**Coordinator of Instruction/Program Lead & Social Science Librarian** · (2/2016-5/2018)

Effective director of Instruction and Program leader of multiple service initiatives in the Library's matrixed leadership structure.

- Coordinator of a extensive information literacy program teaching 400+ drop-in and course integrated courses
- Direct the instructional duties of 14 librarians and 10 staff. This includes formulating the pedagogical framework, learning outcomes, and assessment of each instruction session
- Oversight, development, and management of three FTE staff members
- Project and Program manager of multiple service and cross-functional design teams during \$100+ million renovation
- Successful creator and leader of an assessment program to evaluate institutional instruction
- Designed innovative programming and services in support of the Social Sciences curriculum
- Developed a data visualization instructional curriculum
- Primary liaison to Economics, Public Affairs, and Online Learning
- Selector for a \$9,000+ annual collection budget in relevant liaison disciplines

## **University of Alabama in Huntsville · Huntsville, AL (7/2014-2/2016)**

### **Instruction Coordinator & Government Documents Coordinator/ Lecturer · (7/2015-2/2016)**

Successful director of instruction at the University of Alabama. Simultaneously, managed the congressionally designated federal depository collection and FDLP staff.

- Coordinated and managed five instruction librarians, and formulated the learner centric pedagogical framework, learning outcomes, and assessment of each session
- Responsible for 100% growth in number of instruction sections from AY 13-14 to AY 15-16
- Manage the government documents collection and two FTE staff in their professional duties
- Subject liaison to Political Science, Policy, Communications, Drama, Art, Art History, and English
- Selector for a \$3,000+ annual collection budget in relevant liaison disciplines
- Modernized the government documents collection to be easily accessible through ADA and FDLP policy compliance
- Developed a curriculum map for every class offered at the university to systematically measure information literacy needs and develop programmatic efforts
- Embedded information literacy workshops in every First Year Experience and Freshman Composition class through communication, outreach, and promotion

### **Instruction Coordinator & Reference Librarian · (7/2014-7/2015)**

Formalized and unified information literacy and library instruction across the curriculum with multiple librarians for a holistic, consolidated, and active curriculum.

- Responsible for 80% growth in the number of instruction sessions from AY 13-14 to AY 14-15
- Collaborated and managed subject librarians to promote, grow, and support the universities information literacy needs and library mission
- Chair and Creator of the UAH Salmon library Information Literacy Instructional Design Committee
- Implemented an active and robust research consultation program serving hundreds of students across the curriculum, and personally serving as a research expert for the graduate social science programs
- Selector for a \$3,000+ annual collection budget in Political Science, Policy, Communications, Drama, Art, Art History, and English
- Online learning liaison librarian and content creator for asynchronous learners
- Co-creator of the Refined Researcher program; a successful stand-alone library research workshop program
- Assisted in program evaluation and assessment by designing and implementing surveys, quizzes, and feedback tools using statistical analysis

## **The American Academy of Dramatic Arts · Hollywood, CA (8/2013-7/2014)**

### **Library Director**

Successful leader of the West Coast Campus of AADA Library. Duties included hiring and supervising 20+ professional library staff and student workers, while supporting the long-term and day- to-day school and library mission.

- Managed annual staffing budget of \$400,000+
- Responsible for pricing, purchasing, and distribution of \$175,000+ of textbooks annually
- Managed a \$67,000+ annual script and play collection budget
- Managed service desk staffing model of 20+ direct reports
- Managed two FTE staff members
- Responsible for research, obtaining permission, and purchasing of \$13,000 + of copyright royalties for non-profit performances
- Utilized personnel focused management techniques effectively, and strategic planning in directing, organizing, staffing, coordinating, budgeting, and evaluating the libraries operations
- Developed and improved library budget through institutional research, promotion, and strengthening the relationships with other centers on campus. Resulting in new hardware, electronic resources, and physical collection development
- Instruction, research, and reference authority on drama, theater history, movement, social history, social science and information literacy through faculty collaboration and cross campus partnerships
- Updated and added to specialized library guides, pathfinders, and digital resources to promote and advance research and services

## **Fashion Institute of Design & Merchandising · Irvine, CA (12/11-8/13)**

### **Librarian, Instruction & Reference Services**

Responsible for instruction and reference services through library research methods and resources.

- Oversight and management of two FTE direct reports in the circulation department
- Oversight and management of 10+ part time and student works in the circulation department
- Instructor and designer of information literacy courses promoting information literacy needs and life-long learning
- Designed and taught deep web business intelligence sessions for marketing classes to promote research in their field
- Assisted in collection development, research, and policy creation in a team-oriented environment

## **Huntington Beach Public Library · Huntington Beach, CA (06/11-5/12)**

### **Computer Coach Coordinator & Library Assistant**

Responsible for the overall computer coach program, and led a highly skilled group of computer coach volunteers. Prepared, designed, taught computer basic courses for library users, and recruited coaches to assist in development and training.

- Managed and trained 40+ highly trained volunteers
- Maintained volunteer schedules and served as liaison between coaches and library staff
- Taught and designed weekly classes reaching hundreds of Huntington Beach adult learners
- Promoted the computer coach program to potential volunteers and learners
- Used instructional design theory and practice to design effective instructional programs

## **Los Angeles County Natural History Museum: Research Library · Los Angeles, CA (7/11-3/12)**

### **Research Library Assistant**

Responsible for academic and professional research in a scientific, social scientific and historical context; aided in data retrieval and analysis in these professional purviews.

- Gained knowledge of scholarly information practices and communication, and their impact on supporting institutional goals
- Contributed to research and proposal writing for funding and support
- Organized image collection and scholarly publications management of OCLC content

## **OTHER RELEVANT EXPERIENCE**

### **Porter Construction · Wright/Laramie, WY (2006-2011)**

#### **Construction & Property Manager**

Responsible for day-to-day operations in personnel, financial, sales, project management; and lead business manager for acquiring, flipping, and managing local rental properties.

- Property manager of seven residential rental properties
- Project manager of seven residential real estate acquisitions
- Directed and managed \$ 900,000 building refurbishment –Spring Creek Mine-2010
- Managed annual staffing budget of \$ 470,000 +
- Managed eight-twelve professional and skilled staff on long-term and short-term projects
- Strategic planning and sales of our product and company to projected clients
- Project management in long term strategic planning

## SCHOLARSHIP

### REFEREED BOOKS

- Porter, S. Decker, E. (October 2018). "Engaging Design Creating Libraries for Modern Users." *Libraries Unlimited*. Available at: <https://www.abc-clio.com/ABC-CLIOCorporate/product.aspx?pc=A5425P>

### REFEREED ARTICLES

- Porter, S. (2020) "A Citation Analysis of the Woodrow Wilson School Master's Students Research Output", *Collection Management*, DOI: [10.1080/01462679.2020.1742835](https://doi.org/10.1080/01462679.2020.1742835)
- Porter, S. (2019) "Project management in higher education: a grounded theory case study", *Library Management*, <https://doi.org/10.1108/LM-06-2018-0050>
- Porter, S., Frizzell, M. (2018). Assessing Instructional Initiatives and Services through Program Evaluation," *Georgia Library Quarterly*: Vol. 55 : Iss. 2 , Article 10. Available at: <https://digitalcommons.kennesaw.edu/glq/vol55/iss2/10>
- Porter, S., Doshi, A, (2017) ""StatLit: tactical interventions for strategic transformation"", *Library Hi Tech News*, Vol. 34 Issue: 9, pp.10-14, <https://doi.org/10.1108/LHTN-06-2017-0045>
- Porter, S. (2017). Creating an information literacy atmosphere through aesthetic design: A critical analysis with application towards instructional design, online learning, and information literacy instruction. *International Journal for Scholarship of Technology Enhanced Learning*. Vol 1. No 2. Retrieved from: <http://ejournals.library.gatech.edu/ijstotel/index.php/ijstotel>

### BOOK CHAPTERS

- Porter, S. (2019). The Psychology of Fake News, From: *Fake News: In an Era of Social Media*. Rowman & Littlefield. Available at: <https://rowman.com/ISBN/9781786614216/Fake-News-in-an-Era-of-Social-Media-Tracking-Viral-Contagion>
- Porter, S. (2018). Using Program Evaluation as a Proxy for Assessment: Diffusion from Policy Literature to Improve Academic Program Assessment, from: *Academic Libraries and the Academy: Strategies and Approaches to Demonstrate Your Value, Impact, and Return on Investment*. ACRL

## INTERDISCIPLINARY SCHOLARLY PRESENTATIONS

- EDUCAUSE Annual Conference: October 2020  
Porter, S. **Combat: An Extended Reality Experience and other applications.**
- Online Learning Consortium Invited Panelist: June 2020  
Porter, S. **Invited Panelist Online Teaching Excellence.**
- Princeton University Reunion: May 2020  
Porter, S. **VR@PUL.**
- Virtual Teaching Conference: March 2020  
Porter, S. **The Experience of War: A Virtual Experience.**
- The Library Education and Training Committee, Princeton University: May 2019  
Porter, S. **Engaging Design: Creating Libraries for Modern Users, a book talk.**
- 37<sup>th</sup> annual Conference on The First-Year Experience: February 2018  
Porter, S. Hodges, L. Rascoe, F. **Accessible, Affordable, Engaging: Open Educational Resources in the First-Year Seminar**
- Online Learning Consortium Accelerate: November 2017  
Porter, S. **Designing for e-learning: Using behavioral sciences to impact cognitive load and information retention, use, and transfer through visual design**
- University System of Georgia Teaching & Learning Conference: April 2017  
Porter, S. **Connecting with online learners through beautiful design**
- Designing for Digital: April 2017 (Accepted)  
Porter, S. **Designing for digital learning**
- Georgia International Conference on Information Literacy: September 2016  
Porter, S. **Human Cognition and aesthetic design in pedagogy and online learning**
- Scholars Institute, The University of Alabama System: June 2015  
Porter, S. **Visual Aesthetics in Online learning and Universal Design**

## ACADEMIC LIBRARY PRESENTATIONS

- Charleston Library Conference: November 2019  
Porter, S. **Systems and the application of complexity in academic libraries**
- Brick & Click: an academic library conference: October 2019  
Porter, S. **The Nuts and Bolts of a Book Project**
- Georgia International Conference on Information Literacy: September 2018  
Porter, S. **Program Evaluation: Improving assessment in academic libraries**
- Georgia International Conference on Information Literacy: September 2018  
Porter, S. Givens, M, Viars, K, Holdsworth, L. **Fighting Fake News with Cognitive Psychology**
- Georgia International Conference on Information Literacy: September 2017  
Porter, S. **Program Evaluation: Diffusion from Policy literature to improve assessment in information literacy instruction, Poster Session**
- Georgia International Conference on Information Literacy: September 2017  
Porter, S. Givens, M. **Reinforcing Information Literacy through Cognitive Awareness**
- Atlanta Area Bibliographic Instruction Group Conference: June 2017  
Porter, S. Frizzell, M. **Assessing instructional initiatives through program evaluation.**
- Association of College & Research Libraries: ACRL March 2017  
Porter, S., Doshi, A. **Transforming Info Lit: Integrating Statistical Literacy into Instruction**
- The Collective: February 2017.  
Porter, S. Decker, E. **Coloring Yourself to Success: Visual Aesthetics and Usability in the Academic Library**
- Charleston Library Conference: November 2016  
Porter, S. **The Dreaded Cold-Call-Virtual Poster Session.**
- Southeast Libraries Association Conference/COMO: October 2016  
Porter, S. **Green, Gold, & The Red White and Blue: Using Open Access and Government Information as a representation of Searching as a Strategic Exploration in information literacy instruction**
- Georgia International Conference on Information Literacy: September 2016  
Porter, S. **Green, Gold, Uncle Sam, and Information Literacy**
- American Library Association Annual Convention, Orlando: 2016



Decker, E., Porter, S. **Space, Place, and Information literacy: The importance of visual aesthetics in the 21st century research library**

- Atlanta Area Bibliographic Instruction Group Conference: June 2016  
Porter, S. **Mapping your way to a robust information literacy instruction program**
- Federal Depository Library Conference, DC: October 2015  
Porter, S. **Information Literacy in Action: Embedding Government Information in Research Workshops**
- American Library Association Annual Convention, San Francisco: 2015  
Porter, S. **ACRL Arts: Visual Aesthetics & Learning Design**
- Mountain Plains Library Association Annual Convention/WLA: September 2015  
Porter, S. **Less is more in Information Literacy Instruction**
- Mountain Plains Library Association Annual Convention/WLA: September 2015  
Porter, S. **Engaging Design**
- Southeast Libraries Association Conference/ALLA: April 2015  
Porter, S. **Engaging Design: The Importance of Visually Aesthetic Design in Information Literacy Instruction**
- UAH Alumni Affairs Lunch & Learn: 2014  
Porter, S. **Accessing Government Statistical Information Online**
- California Libraries Association Conference: 2011  
Porter, S. **CLA Panelist, Skilled Volunteers in Action: Instruction Coordinator**

## GRANTS

- Princeton University Magic Grant: Rapid Response Grant (In progress)
- NIH operations grant-Princeton Office of Population Research-Library/Research Center Portion, 2018
- Affordable Learning Georgia Textbook Transformation Grant, *GT 1000: First Year Seminar Free Textbook OA/OER Transformation to ALG Textbook Transformation Grants, 2017-2018* (\$15,121)
- Georgia Tech Provost's Professional Development Grant, 2016 (\$5,000)
- UAH Public Programing Grant, 2014 (\$2,250)

## FUNDRAISING

- Led internal and external fundraising efforts by working with Princeton University Development for the successful redesign of the Stokes library and launch of the Stokes Viz Hub
- Obtained emergency salary funding for two FTE librarians after program reduction in the Office of Population Research (OPR), through advocacy and data-driven funding proposals
- Assisted in development and donor stewardship as a representative for the PUL Friends of the Library organization: <https://library.princeton.edu/about/friends>
- Aided the Chief Librarian at The Los Angeles County Natural History Museum in research and writing of funding proposals

## PROFESSIONAL SERVICE

- Committee Member for *The Library Company of Philadelphia's Innovation Fellowships*:  
<https://librarycompany.org/>
- Editorial Board Member for *Collection Management*:  
<https://www.tandfonline.com/toc/wcol20/current>
- Committee Member for the *Ivy Plus Confederation: Digital Scholarship Committee*.
- Peer Reviewer for *Library and Information Science Research*:  
<https://www.journals.elsevier.com/library-and-information-science-research>
- Peer Reviewer for *Multimedia Educational Resource for Learning and Online Teaching (MERLOT II)*:  
<https://www.merlot.org/merlot/index.htm>
- Georgia Library Association: Advocacy Committee Member
- Atlanta Area Bibliographic Instruction Group (AABIG):  
Conference Planning Committee Member

## CONSULTING

- Planned the University of Vermont Library's grassroots leadership retreat (Scheduled October 2020)
- Planned/led/facilitated the strategic planning process for the [Center for Digital Humanities](#) at Princeton University (August 2020)

## ACADEMIC CREDIT BEARING COURSES TAUGHT

- **Georgia Tech:** Honors Program (HP1007)-The Signal in the Noise: Fake News and Cognitive Psychology
- **Georgia Tech:** GT1000-First Year Experience

- **UAH Honors** Chargers Success First Year Experience (FYE)
- **FIDM GNST** Developmental Writing
- **FIDM GNST** Writing Skills

## INSTITUTIONAL GOVERNANCE & COMMITTEES

- **Princeton University**- American Higher Ed: History, Culture, and Challenges: A working Group, 2019-present
- **Georgia Tech**- Faculty Learning Community: teaching innovation, 2017-2018
- **UAH**-Quality Enhancement Plan Committee, 2015-2016
- **UAH**-Chair: Instructional Designer Hiring Committee, 2014-2015
- **AADA**-Chair, Library Governance Committee, 2013-2014
- **AADA**-Assessment Committee, 2013-2014

## LIBRARY GOVERNANCE & COMMITTEES

- **Princeton University**- Digital Access Task Force, member-2020-present
- **Princeton University**- Open Access Publishing Group co-chair-2020-present
- **Princeton University**- Search Committee Chair, Labor Economics Librarian, 2020
- **Princeton University**-Collection Assessment Program with Ithaka S&R working group member, 2019-present
- **Princeton University**-Data Management working group, member, 2019-2020
- **Princeton University**-Digital Humanities working group chair, 2018-2020
- **Princeton University**- Search Committee Chair: Learning & Development Specialist, 2019
- **Princeton University**- Search Committee Member: Web Content Specialist, 2019
- **Princeton University**-Access and Fulfillment Steering Group member, January 2018-present
- **Princeton University**-Chair- Performance Management Task Force, September 2018-2020
- **Princeton University**- Implementation of Strategic Plan Working group member- October 2018-present
- **Princeton University**- The Scholarly Communication Outreach and Policy Development Working group member, 2018-2020
- **Princeton University**- Teaching Steering Committee member, 2018-2020
- **Princeton University**- Search Committee Chair: Social Sciences Data and Sociology Librarian, 2018
- **Georgia Tech**-Outreach Liaison to C21U & Education Technology-2016-2018
- **Georgia Tech**- Assessment committee team member-2017-2018
- **Georgia Tech**-Chair & Project Manager-Virtual Browsing, August 2016-2018
- **Georgia Tech**-Chair & Project Manager-Scholars Event Network, February 2016-2018
- **Georgia Tech**-Team member- Multimedia & Teaching Studio, February 2016-2018
- **Georgia Tech**-CAPCR (Continuing Appointment and Promotion) Member, 2016-2018
- **Georgia Tech**- Chair, LFO Nominating Committee, 2016-2018
- **Georgia Tech**-Humanities Librarian Hiring Committee, March 2016-July 2016
- **Georgia Tech**- FASET Orientation Committee Member, April 2016-August 2016
- **UAH**-Chair- Committee for Librarian Promotion to Faculty Promotion, 2014-2016
- **UAH**-Chair-Information Literacy Instructional Design Committee, 2014-2016
- **UAH**-Chair- Government Information Committee, 2014-2015

- **UAH-Chair-Web Service & Reference Librarian Hiring Committee Chair, 2015**
- **UAH-Chair-Reference Assistant Hiring Committee, 2015**
- **UAH-Reference Assistant Hiring Committee, 2014**
- **AADA- Library Management and User Experience Committee, 2013-2014**
- **FIDM-Information Literacy Committee, 2012**
- **FIDM-OPAC Committee, 2012**
- **Huntington Beach Public Library- Public Service Design Committee, 2011**

## MASTER THESIS ADVISORY

- **Justin Eliis, M.Ed. Candidate. Virtual Reality and Pedagogy.**

## PROFESSIONAL AFFILIATIONS

- Ivy Plus Confederation Digital Scholarship.
- **UAH Chapter 149 of The Honor Society of Phi Kappa Phi**
- American Libraries Association
- Association of College & Research Libraries (ACRL)
  - Government Documents Round table
  - Digital Scholarship Section
  - Digital Scholarship Centers Interest Group
  - Instruction Section
  - Politics, Policy and International Relations Section