



UNIVERSITY OF COLORADO AT COLORADO SPRINGS

*College of Business and Administration  
and Graduate School of Business  
Administration*

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April 28<sup>th</sup>, 2009

Venkat Reddy, Dean



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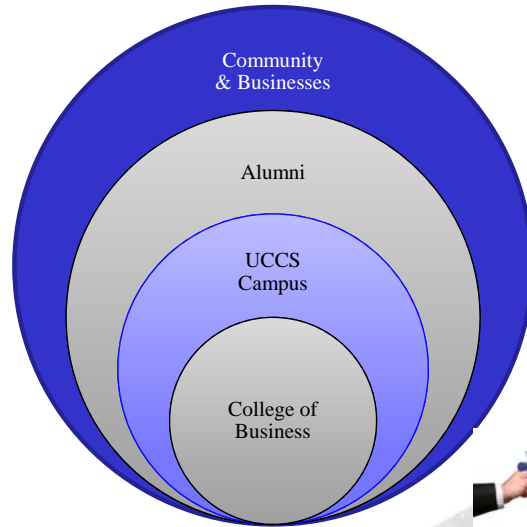
UNIVERSITY OF COLORADO AT COLORADO SPRINGS

**COB VISION**

*We are in the Business of Building  
Successful Futures<sup>TM</sup>*



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**Through our mission & core values ...**





## Our Mission

To be an *internationally accredited and recognized* College of Business that is an exciting place to be for students, faculty, staff, and others we serve, and that is known for its high quality undergraduate and MBA programs, areas of emphasis, and select specialized programs that build on our unique capabilities and market opportunities.

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## Our Core Values

- **Student Success:** Paramount to everything we do and one of the keys to our uniqueness and success is our dedication to helping students succeed in our programs and in their careers.
- **Excellence, Integrity, and Professionalism:** We believe that things worth doing are worth doing right with the highest ethical standards.
- **Innovation:** We want to encourage and be known for innovative thinking, practices, and programs.
- **Building Relationships:** We are committed to developing mutually beneficial relationships and teamwork with all of our stakeholders.

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## Through our People...



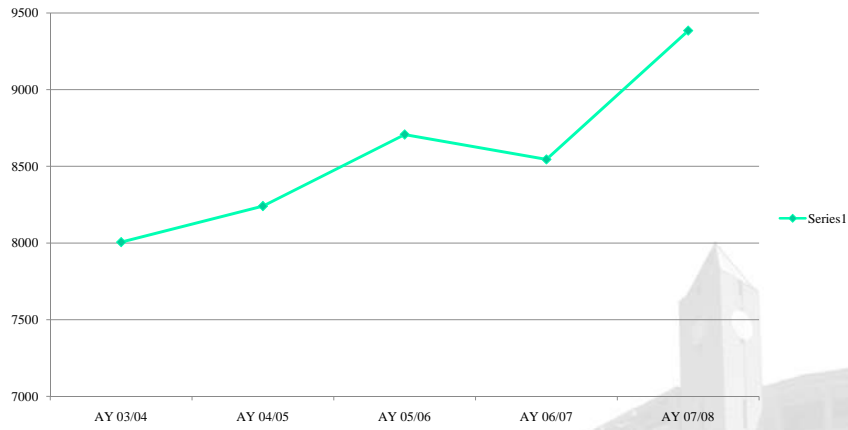
## College by the Numbers

- Number of faculty and staff: 53
- Number of Undergraduates: 1,210
- Number of on-campus MBAs: 225
- Number of on-line MBAs: 210
- Number of graduates per year: Over 350
- Number of interns: 70
- Number of Alumni: Over 7,000

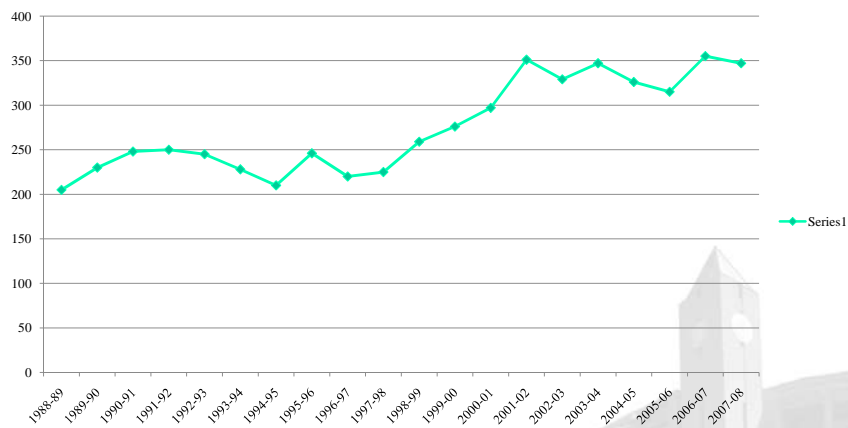




## COB Enrollment Growth



## Number of Graduates





### COB Sources



### COB Budget

**Total Base Budget** **\$4,799,955**

**Total Expenses** **\$5,496,261**

– Difference covered from:

- Salary Savings \$206,333
- Cash Xfer in from DMBA - \$489,973



## Internationally Recognized Faculty

- Dr. Al Davis: High Tech. Entrepreneurship
- Dr. Rebecca Duray: Mass Customization
- Dr. Tom Gruen: Stock Outages
- Dr. Gary Klein: Most Prolific Publisher in IS in the World
- Dr. Paul Miller: Transparency in Accounting Methods
- Dr. Eric Olson: Competitive Strategy and Design Management (2008 UCCS Outstanding Researcher)

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## High Quality Student Body

- Nationally and internationally competitive students
- Experiential learning through internships
- Ranked 6<sup>th</sup> out of 20 student investment club programs nationwide in stock market performance
- American Advertising Federation (AAF) – Ranked #2 in National Student Advertising Competition
- SIFE – Students in Free Enterprise

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## Advisory Board

### **Brenda Smith, Chair**

Tom Arata

Dave Csintyan

Mike Kazmeriski

Becky Medved

James Moore

Steve Self

Venkat Reddy

Allan Roth

Alan Steiner

Gene Sullivan



## Alumni Leadership Team

### **Becky Medved, chair**

Jane Hammoud, vice chair

Tom Arata

Steve Bach, past chair

Samantha Bruner

Steve Engel

Danny Mientka, past chair

Ed Priem

Dave Rishavy

Joan Schulz

Ashley Seiler

Christy Sipse

Brenda Smith, past chair

Janet Suthers

Gary Winegar

Jane Young

Jana Hyde, Alumni Relations

Venkat Reddy, Dean







## Through our Programs...



- **AACSB International** accredited with nationally and internationally recognized faculty (*The Association to Advance Collegiate Schools of Business*) – Maintenance visit in Feb 2010
- Recognized as the Best Business School by the readers of the Colorado Springs Business Journal
- Outstanding Undergraduate and Graduate Programs
  - BS in Business; BI in Business
  - MBA – On-campus, On-line, Executive





- Distance MBA program - largest online AACSB Accredited MBA among public schools in the country
- Innovative Programs: Bachelors of Innovation – one of it's kind in the Country a joint effort with Engineering
- Health Care Administration with College of Nursing
- PGA Golf Management - one of 20 programs in the country
- Sport Management – working with USOC and several National Governing Bodies

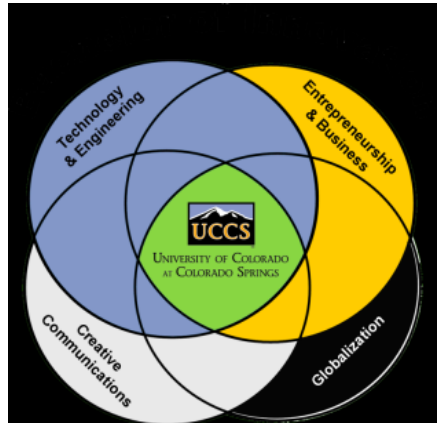


## **Undergraduate Areas of Emphasis**

- Accounting
- Finance
- Human Resource Management
- Information Systems
- International Business
- Marketing
- PGA Golf Management
- Organizational Management
- Service Management
- Sport Management



## Bachelor of Innovation



The BI Family



## Graduate Areas of Emphasis

- Accounting
- Finance
- General Business
- Health Care Administration
- Information Systems
- International Business
- Management
- Marketing
- Operations Management
- Project Management
- Service Management
- Technology Management



## Community Outreach

- Received EDC's 2007 Community Enhancement Award
- Small Business Development Center
- Southern Colorado Economic Forum
- Student Internships
- Onsite programs
- Alumni and Friends as Ambassadors



## Challenges

- State Budget Constraints
- Double digit growth in enrollments
- Infrastructure needs
- Business faculty shortage/expense
- AACSB International Maintenance of Accreditation  
Visit: February 20<sup>th</sup> to 23<sup>rd</sup> 2010





## COB 2009 Lifetime Entrepreneurship Award Recipient - Gary Loo



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## Into the Future - Opportunities

- Online Business Undergraduate Program
- Sustainability
- Corporate Social Responsibility and Business Ethics
- Gerontology Minor
- Executive Programs (non-credit)
- Masters in PGM and Sport Management
- Regional, National and International Collaborations



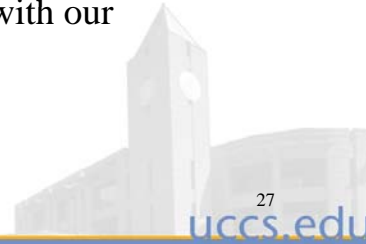
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## Value Proposition

- How can the college become an integral part of this campus, community and businesses?
- What internal and external changes would build mutually beneficial relationships with our stakeholders?



**Our Students Today are the  
Economic Engines and Leaders  
of Tomorrow**

